



HANNAH CHOI / ART DIRECTOR

WWW.HANNAH-CHOI.COM  
HANNAHSEE@GMAIL.COM  
+1 804 317 2755

---

**EDUCATION:**

VCU BRANDCENTER, 2011  
RICHMOND, VA  
MS IN MASS COMMUNICATIONS  
ADVERTISING - ART DIRECTION

VIRGINIA COMMONWEALTH UNIVERSITY, 2008  
RICHMOND, VA  
BFA IN COMMUNICATION ARTS, ILLUSTRATION,  
AND VISUAL STUDIES

**EXPERIENCE:**

SYFY/NBC UNIVERSAL  
[LIVE CLIENT PITCH] MARCH 2010  
REDEFINED HOW A CABLE CHANNEL WEBSITE  
SHOULD FUNCTION, PUT MORE FOCUS ON THE  
FORUMS AND ITS MEMBERS, AND IMPROVED THE  
MONETIZATION MODEL.

IHAVEANIDEA.ORG  
[LIVE CLIENT PITCH] FEBRUARY 2010  
HELPED CREATE A CAMPAIGN TO PROMOTE A NEW  
AWARDS SHOW, THE TOMORROW AWARDS.

PGC EDUTAINMENT PUBLISHING CO.  
PRODUCTION DESIGNER / JULY - DECEMBER 2009  
WORKED WITH PRODUCTION TEAM TO DESIGN  
CHILDRENS' KOREAN-ENGLISH WORKBOOKS.

RICHMOND.COM  
DESIGN INTERN / JUNE - AUGUST 2008  
WORKED WITH EDITORS TO CREATE ONLINE  
CONTENT AND ADVERTISEMENTS INCLUDING  
ILLUSTRATIONS, BANNER ADS, AND LEADERBOARDS.

VIRGINIA LIVING MAGAZINE  
DESIGN INTERN / JANUARY - JUNE 2008  
CREATED MONTHLY LAYOUTS FOR ART DIRECTOR,  
ASSISTED THE PHOTOSHOOTS, AND PREPARED  
EVERYTHING FOR PRINT.

**PROGRAMS:**

INDESIGN, PHOTOSHOP, ILLUSTRATOR,  
DREAMWEAVER, AFTER EFFECTS, FLASH, HTML/CSS,  
COREL, SOUNDTRACK/FINAL CUT PRO, MS WORD,  
PC AND MAC.